

**YAŞAR UNIVERSITY**

**Department of Public Relations and Advertising**

**PRAD 1101 Presentation Techniques**

**Assessment Sheet**

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| Student Name |  |

**Assessment**

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| Work | Weight | Score |
| Impromptu speech (presentation 1) | **10** |  |
| *Delivery (20 pt.)* |  |  |
| *Content (20 pt.* |  |  |
| *Organizational Qualities (20 pt.)* |  |  |
| *Language (20 pt.)* |  |  |
| *Enthusiasm (20 pt.)* |  |  |
| Self-evaluation (assignment 1) | **10** |  |
| *Language (25pt.)* |  |  |
| *Content (25 pt.)* |  |  |
| *Organizational Qualities (25 pt.)* |  |  |
| *Objectivity (25 pt.)* |  |  |
| Informative Speech (presentation 2) | **10** |  |
| *Purpose/Audience/Topic/Word Choice (10pt.)* |  |  |
| *Introduction (10pt.)* |  |  |
| *Body and transitions (10 pt.)* |  |  |
| *Conclusion (10pt.)* |  |  |
| *Support/Explanation of Ideas (10 pt.)* |  |  |
| *Eye-contact (10 pt.)* |  |  |
| *Vocal Rate, Pitch, Pauses, and Volume (10 pt.)* |  |  |
| *Vocal Quality/Articulation & Pronunciation (10 pt.)* |  |  |
| *Nonverbal/Posture/Gestures (10 pt.)* |  |  |
| *Preparedness, Composure, and Polish (10 pt.)* |  |  |
| Persuasive speech (presentation 3) | **10** |  |
| *Delivery (20 pt.)* |  |  |
| *Content (20 pt.* |  |  |
| *Organizational Qualities (20 pt.)* |  |  |
| *Language (20 pt.)* |  |  |
| *Enthusiasm (20 pt.)* |  |  |
| Speech planning file (assignment 2) | **10** |  |
| *Speech Goal: (17pt.)* |  |  |
| *Audience adaptation: (17pt.)* |  |  |
| *Gathering and evaluating information: (17 pt.)* |  |  |
| *Outline (17 pt.)* |  |  |
| *Presentational Aids (15 pt.)* |  |  |
| *Delivery (17 pt.)* |  |  |
| Speech planning file 2 (assignment 3) | **10** |  |
| *Speech Goal: (17pt.)* |  |  |
| *Audience adaptation: (17pt.)* |  |  |
| *Gathering and evaluating information: (17 pt.)* |  |  |
| *Outline (17 pt.)* |  |  |
| *Presentational Aids (15 pt.)* |  |  |
| *Delivery (17 pt.)* |  |  |
| Final Exam | **40** |  |

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| LETTER GRADE |  |

**Date: 21.11.2018**

**Signatures: Dilek Melike Uluçay**