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| **T.C.****YAŞAR ÜNİVERSİTESİ****Faculty of Communications****Department of Public Relations and Advertising****Year ……………****PRAD 3102 - RESEARCH DESIGN AND PRACTICE****Research Report Evaluation Form**  |
| **Student’s Name :** **Research Title:** |  |
| **CRITERIAS OF EVALUATION** | **Weight** | **Grade** |
| Research aims/objectives | %5 |  |
| Research Question | %20 |  |
| Hypothesis | %20 |  |
| Population - Sample | %10 |  |
| Data Collection Method | %5 |  |
| Analyzing Data (frequencies, crosstabs, correlations)  | %20 |  |
| Reporting Results | %20 |  |
| **TOTAL:** | **%100** |  |
| **Comments & special issues needed to be taken into account:**Date: ----/----/------- **Lecturer:** Göker Gülay  **Signature:** |