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| **T.C.**  **YAŞAR ÜNİVERSİTESİ**  **Faculty of Communications**  **Department of Public Relations and Advertising**  **Year ……………**  **PRAD 3102 - RESEARCH DESIGN AND PRACTICE**  **Research Report Evaluation Form** | | | |
| **Student’s Name :**  **Research Title:** |  | |
| **CRITERIAS OF EVALUATION** | **Weight** | **Grade** |
| Research aims/objectives | %5 |  |
| Research Question | %20 |  |
| Hypothesis | %20 |  |
| Population - Sample | %10 |  |
| Data Collection Method | %5 |  |
| Analyzing Data (frequencies, crosstabs, correlations) | %20 |  |
| Reporting Results | %20 |  |
| **TOTAL:** | **%100** |  |
| **Comments & special issues needed to be taken into account:**  Date: ----/----/------- **Lecturer:** Göker Gülay  **Signature:** | | | |