

**YAŞAR UNIVERSITY**

**Department of Public Relations and Advertising**

**PRAD 4117 Corporate Communication**

**Assessment Sheet**

|  |  |
| --- | --- |
| Student Name |  |

**Assessment**

|  |  |  |
| --- | --- | --- |
| Work | Weight | Score |
| Presentation | **30** |  |
| Content (40 PT) |  |  |
| Organization (20 PT) |  |  |
| Delivery  (20 PT) |  |  |
| Visual Aids (20 PT) |  |  |
| Mid-term | **30** |  |
| Final Exam | **40** |  |

|  |  |
| --- | --- |
| LETTER GRADE |  |

**Date: 21.11.2018**

**Signatures: Dilek Melike Uluçay**